“Hi (*name of videographer*),

I hope this finds you super well.

I am reaching out to you because I admire your work and am a fellow wedding videographer. I’ve just launched my wedding site (*enter site here*) and am excited to book my first season.

I understand the first year can be tough, and that when you are really established, like yourself, it can be tough too, in different ways :) So I wanted to pitch you an idea. First, please check out my work (l*ink to your work*), I want you to know I take what I do very seriously and only want to deliver the best possible product and customer service.

What I’d like to propose is a referral program exchange. If you have double bookings this year and would consider referring those clients to me, I would gladly give you a referral fee of (*% or amount*) for every client that books.

Thank you very much for your time,

Sincerely

*Your name here*